

Club Information

Rotary Club of San Fernando (LU), Inc.
District 3790
Club No. 16918
Chartered: November 25, 1959

Sponsor:
Rotary Club Dagupan
Club Email: rotarylu@sflu.com
Telephone #: 072-700-2468

Message of RI President Bhichai Rattakul at the Rotary Zone Institute Manila 2002 – Oct. 25, 2002

continuation of last issue

Having said this I am suggesting to the Rotary world that we all go back to the basics. Rotary is a worldwide movement based on the desires that live in the hearts of all good people: to share and to serve. Rotary, by its very definition, attracts capable leaders who want to make the world better place. Therefore, we should let the grassroots have a bigger say. Let our clubs chart their own course. Let them set their own goals and let them fulfill their own dreams. We must respect their initiative and judgements. We must remember that each Rotary club is an autonomous entity.

Of course, this doesn't mean that in going back to the basics we should ignore the great many changes that are taking place or the many challenges that are facing us.

On the contrary, we must renew our commitment to tackle the problems of our troubled world with all of our energy.

That is the reason why I stress my philosophy of going back to basics and adopting the "bottom up" approach rather than "top-down."

Back to basics means that we all listen intently to the heartbeat of Rotary, which is club service. Rotary's health, indeed. Rotary's survival depends on

this heartbeat – a life giving pulse of service that comes throughout our clubs, our workplaces, our communities, and our world.

Active club service leads to vital clubs with dedicated members. And active; club service thrives in an atmosphere committed in upholding Rotary's philosophy and the timeless principles that have made our fellowship strong. Among these principles I would include the rules governing membership recruitment, considerate and thorough assimilation of new members into our clubs, the ongoing education in Rotary for all members and the promotion of fellowship activities to strengthen the bonds of our clubs.

Going "back to basics" also means that we renew our commitment to vocational service. Many of us have forgotten that we were first invited into Rotary on the basis of our vocations, and that invitation carried with it a responsibility to represent our vocation to the club and to the community. And because membership in Rotary is based ;on vocations, it is of the utmost importance that we practice high ethical standards in our business and professional lives. We must practice what we preach to improve the general standards in members' respective vocations.

We have all witnessed the recent scandals in the business community – and the changes they have done. Unethical business practices topple corporation, destiny jobs, frighten investors and crumble economies worldwide.

PROGRAMME

Call to Order **Pres. Rex Mendoza**

Invocation &
Four Way Test **Dave Parkman**
National Anthem **Ronald Dy**

Luncheon

Welcome and
Greetings **Frederick So**

Birthday Celebrants:

Pres. Rex Mendoza - November 12
Harvey Tan - November 12
Chito Nibungco - November 19
Lene Grace Nibungco - November 20
PP Arsing Ignacio - November 20
Wynie Manansala - November 23
Jasmin Bonifacio - November 29

Wedding Anniversaries:

PP Chito & Lene Nibungco - November 20
PP Andy & Carmeling Astom - November 28

Club Singing **Romy de Castro**
Friendship Session **Robert Sibayan**
President's Time **Pres. Rex Mendoza**
Short Talk

PP Albert "Albert" Dy

Chairman, Rotary Service & Youth Center

Rtn. Billy "Billy" Teninty

*Project Chairman
3-H Grant of Rotary Foundation
Appeal for support to The Rotary Foundation*

PDG Cesario "Ces" Mendoza

District Chairman, Rotary Foundation

Response **PP Kit Purugganan**
Adjournment **Pres. Rex Mendoza**

Day Chairman & Master of Ceremonies
Romy de Castro

Centerstage



PP Albert "Albert" Dy
Chairman, Rotary Service & Youth Center



Rtn. Billy "Billy" Teninty
*Project Chairman
3-H Grant of Rotary Foundation
Appeal for support to The Rotary Foundation*



PDG Cesario "Ces" Mendoza
District Chairman, Rotary Foundation

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Editor Jerome Gaerlan

ROTARY FOUNDATION MONTH

Money, just like sex, is something which people find hard to be objective about. This is perhaps because money is so tied down to our needs, desires and aspirations. Nobody would argue with you if you say that money is just a means to an end and not an end in itself. That it is just a tool, just like a hammer is a tool to build a house. A means to keep things going, just like gas keeps a car moving. However, money is not just an ordinary tool but an extremely flexible one. It can be used to get you a house, a car, and many other things, even sex! Before money, economic exchange was awkward with people relying on barter. People tried to compare apples and oranges and more unlikely pairs, like cows with cabbages! So a standard unit of economic value had to be agreed upon, whereby the value of all other things could be determined. Someone thought of using cattle. So one full-grown cow is equivalent to two mature pigs, ten egg-laying hens or fifty loaves of bread, and so on. In present economic discourse we still have 'Capital' from the Latin 'Capitale' meaning cattle. Since, cows tend to be bulky, alternatives were tried, like salt. This use of salt also lives on in current language as 'Salary' from the Latin term for salt, 'Salarium'. Finally, metal coins & paper currency were tried, w/c proved convenient and greatly speeded up commerce. 'Money' comes from 'Moneta' another name of the goddess Juno, whose likeness appears in early Roman coins. At present, Money is considered by some as the solution to all their problems and others as the root of all evil!

Objectively, it is not Money per se which is good or bad. It is how we acquire it and the way we use it that can be morally wrong or right. More than 2/3 of crimes described in Penal Codes the world over, are simply ways of acquiring Money that are not only legally unac-

ceptable but ethically evil as well. The 'worship of money' as exemplified by the miserly and the avaricious, is also a spiritual blight!

Rotary, just like all other organizations whether for profit or not, needs money. At the club level, dues and assessments are collected for operational expenses & for Fellowship activities. Part of the collections of each club is forwarded to Rotary International (\$17.5 per half year for each member) to take care of the operational expenses of the 'Mother Organization'. For Community & other Service Projects, Rotary, at all levels, resorts to Fund-Raising activities. At the International level, we have 'The Rotary Foundation' or TRF. This is an endowment fund established in 1917, proposed by the sixth RI Pres., Arch Klumph, during the Rotary Convention in Atlanta, Georgia. Its present name, TRF, was adopted in 1928. Its first grant was a \$500 donation to the International Society of Crippled Children in 1930. In 1931, TRF was organized as a trust. In 1947, Paul Harris died. He had requested that any memorial gift be given to the then dormant Foundation. Immediately, more than \$ 1 million was raised by TRF. In his honor, a \$1000 donation to TRF makes one a Paul Harris Fellow. In 1983, TRF was made into a not-for-profit corporation. The scope of its Programs is beyond this article. I refer you to the Rotary Primer & the excellent articles of PVP Frank Buenaventura. Listen also to PDG Ces Mendoza's talk today. No doubt he will be asking for pledges. Well, if you plan to give to Charity you can't go wrong by giving to TRF. God is doubly generous to those who share. In the case of TRF, what our club has given has been returned to us many times over through Grants. Lastly, as a not-so-rich man, who has contributed a little, I can tell you that it may hurt initially but later you feel good. Better even than sex! At least, the kind you pay good money for.

Dir. Alan D. Sy

roTAWA

MAN'S BEST FRIEND

* A man went to visit his friend. When he arrived there he saw his friend playing Chess with his dog. "That's a very smart dog you have there," the man said to his friend. "Not really," his friend replied. "I'm winning three games to two."

contributed by VP Rey Nisce

* A puppy asked his mom, " Mom, I like to meet my dad. What does he look like and where does he live?" The mamma dog answered, " Actually, I have no idea. You see, he came to me from behind!"

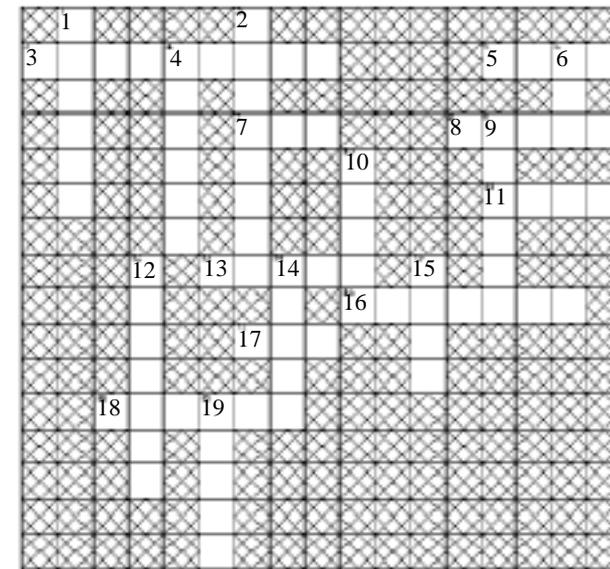
* A man went to a pet shop to buy a dog. There were three dogs available, so he proceeded to ask the owner the price of each. " This first dog is worth a million pesos," the owner said. " That's a steep price to pay for a dog. How come?" The man asked. " Well you see this dog is a genius. He can play the piano, shoot pool

and solve mathematical problems," the owner replied. "That's amazing!" the man gasped. " How about this other dog?" He then asked. " Well, it's worth three million pesos," was the owner's reply. " Wow! What does it do to merit that kind of price?" The man was astounded. " Well, this dog is an even greater genius than the first. It can design video games, do sculpture, and even write novels!" The owner explained. " Fantastic. What about this last dog?" The man was now incredulous. " Well, this last dog is worth ten million pesos," was the man's reply. " That's too much. I don't know if anyone would be willing to pay that amount for a dog. It must be extremely gifted!" The man concluded. The owner then replied, " Well. Actually, this dog has no special skill or talent. It just moves around looking smart and calls itself a Consultant!"

contributed by PP Jerome

COPE (Crosswords & Other Puzzles for Enthusiasts)

PD Tim Warden



- Across**
- 3. Group of People
 - 5. Well
 - 7. Faucet
 - 8. Dignified
 - 11. Righteous
 - 13. Initiate
 - 16. Unpredictable
 - 17. Insect
 - 18. Indecisive
- Down**
- 1. Constituency
 - 2. Region
 - 4. Open
 - 6. Zero
 - 9. Demur
 - 10. Refuse
 - 12. Send Away
 - 14. Blue
 - 15. Discharge
 - 19. Bang

Fireside Chat

continuation...

bearing not only Rotarians but also members of Rotaract and Interact clubs sponsored by the club.

Nov. 24, 1987 – Visit to RC San Fernando, La Union headed by then Pres. Ben Ang who gave me the governor's fund (P100/member then) as early as August long before my visit to help finance my club visitations. I was asked by Pres. Ben to have the President and Secretary Meeting in our house during breakfast time because I realized later, I was in for a surprise. At 9:00 AM, a twenty-five (25) car caravan with balloons was in the national highway as we were going out of my residence. This motorcade went around the plaza and then proceeded to the meeting place in Oasis Kris Room. I was introduced by the late PDG Rudy Nisce. He made it a tradition from then on,

TEST (Ten Exercises for Students of Trivia)

Trivia on Who's Who in Big Business



This is not-so-obvious look at people that have shaped the consumer world. Don't overlook any clues!

1. A graduate of the University of Missouri, this businessman started his retail career by opening several franchises of Ben Franklin five-and-dime stores in Arkansas. In 1962, he started what would become the largest U.S. retail store. Who was he?

2. What Harvard dropout founded a software company in 1975 that would later revolutionize the computer industry?

3. With the slogan 'you push the button, we do the rest' this businessman put his product in the hands of consumers for the first time. Who was he?

4. In 1992, this businessman became the youngest CEO on the Fortune 500 when his company joined the list. Who is this technology notable?

5. Ranked among the top contributions in business industry, this early 20th century industrialist developed a system of production that drastically lowered the cost of his product and help rush in the modern age of travel. Who was he?

6. This aviation pioneer made his fortune in the

while living, that the day after the governor's visit, he tendered breakfast at his residence. The club contributed \$7,100.00, the highest among all the clubs in the district. It also was the highest in % attendance at 87.33% for the year.

At the end of my Rotary Year, the most Outstanding Club in the entire district was no other than the RC of San Fernando, La Union because of its accomplishments and the number of attendees in all my District affairs except the host clubs. Second was the RC of Concepcion, Tarlac with 100% attendance in the club assembly with all in formal attire and with all their spouses during my address during my official visit.

My visits were also much remembered with a collection of \$70,518.37 for Rotary Foundation with \$24,581.63 in pledges which I was able to collect the following year. The most exciting was I stopped SMOKING during my term due to suspected throat cancer.

Rotarian Ruel T. Tana

timber industry, and after succeeding in the aviation business, became a successful thoroughbred breeder. Who was he?

7. This cosmetics 'queen' launched her first scent in 1953 called 'Youth Dew', the first bath oil to double as a perfume. Who was she?

8. This animator incorporated 'Laugh-O-Gram Films' which produced animations of 'Little Red Riding Hood', 'Jack and the Beanstalk' and 'Goldie Locks and the Three Bears' among others before later creating an animation icon. Who was he?

9. This media mogul got his start by inheriting his father's failing billboard business after being expelled from Brown University. Who is he?

10. This businessman moved from New York to San Francisco during the gold rush, not to pan for gold but to sell supplies to miners. In the ensuing years, he made his riveted 'waist overalls' famous. Who was he?

Answers on next issue

Answers last issue:

- | | |
|---------------------|--------------------------|
| 1. Pinocchio | 6. Black Beauty |
| 2. The Wizard of Oz | 7. Treasure Island |
| 3. Tom Sayer | 8. Gulliver's Travels |
| 4. Heidi | 9. Swiss Family Robinson |
| 5. Robinson Crusoe | 10. Alice in Wonderland |

C.P.R. (Club Pass & Review)

COMMENTS ON LAST WEEK'S FELLOWSHIP NIGHT

- "Perfect and super fantastic!" – PP Tony
- "Make it every week." – Ronnie
- "An activity where the Senior, Junior and Baby Rotarian can blend." – PP Albert
- "I appreciate the venue. It's so cool!" – Ric
- "Not so good, not so bad, okay lang..." – Sammy
- "The food was great!" – Sec. Reggie
- "Since it is a Fellowship Night, the spouses and their adult children should have been included." – PDG Ces
- "We saw the child in everyone." – Mike
- "It was fun!" – IPP Richard

There should be this kind of fellowship to deviate from the usual and monotonous weekly meeting to create interest for the member as well as attraction for the potential Rotarians who will join our club. – IPP Albert

Worth doing! – Pres. Rex



Sec. Reggie Chan

Prex

continuation

today but my soon to be grandchildren, nieces and nephews and the future of this generation.

♦ Rtn. Bill Teninty – who will talk about the 3H Grant – the Biomedical Equipment Training Project – because thru this project we can show to the whole WORLD – Rotary really cares and every dollar we are giving to Rotary goes back to where it is needed. This project is our commitment to all the Rotarians around the world.



Happy Birthday!
President Rex

e-QUIP

(Quotes from the Internet)

Sec. Reggie C. Chan

"The heart that loves is always young."

-Greek Proverb

Club FulFILMent



4th Regular Board Meeting at Midtown Food Plaza



Medical & Dental Mission at Agoo



Voice of the Youth held at Olonggapo



Blood Donation



- editor

Prex

Indeed today is a very special for me and my family. A special day to remember my parents who gave their life to create a beautiful SON of GOD. 31 years ago, they fulfill one of their obligation to GOD, to be one of HIS CO-CREATOR, and I was BORN and CREATED! Today is not my day but a DAY to remember our PARENTS, our responsibility to them and our LOVE for them. A way towards fulfilling my obligation to GOD, to give back everything that I have to GOD and to the people whom I owe my life. Salamat po!

Well, I purposely not to invite speakers for today, as a way of looking back within the Club. Every year during my birthday, I make it a point to look back what happened to my life, and as the President now, I want to look back what's the Club doin' and direction since ROTARY is a part of my life.

5 years in Rotary, I say, 5 fruitful years of

PRESIDENTS' CORNER President Rex O. Mendoza, Jr.

friendship and service. But what seems to be the difference now that I am the President? What seems to be the changes and direction we are goin into?

Today, I am giving you three speakers to talk about something I believe in for this Rotary year:

◆ PP Albert Dy who will talk about the Rotary Service Center – I am not deaf, I do hear comments, they are most welcome. But I say, the Center is ours to give back to Rotary and to our people. Once its done, I bet, you will be proud of OUR accomplishment.

◆ PDG Ces Mendoza – who will talk about the Rotary Foundation – especially the last fund raising for the POLIO ERADICATION PROJECT. This I believe should also be given special emphasis since this year will be the last leg of this project and will benefit not only the children of

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PDG Ces C. Mendoza

Fireside Chat

THE MOST EXCITING OFFICIAL VISITS DURING MY TERM AS DISTRICT GOVERNOR, RY 1987-1988

My term as Governor of the former District 379 started with 48 clubs and we organized five (5) more clubs with fifty-three (53) clubs.

My visits to clubs started in August 2, 1987 and ended on December 29, 1987 for the first 48 clubs. The five new clubs came later. My visits were all exciting and my spouse, Min, always joined me because I couldn't refuse the invitations of all presidents to bring my spouse with me. These will be long remembered. Then Dist. Sec. the late PP Flor de la Cruz, also joined me in almost all the clubs I visited. Welcome of the clubs were terrific. That is the advantage, I believe, of being acquainted and close with all the clubs even before I ran for Governor and having a spouse who is a member of an Inner Wheel Club.

Sept. 8, 1987 – Visit to RC Metro Vigan

headed by then Pres. Dennis Rivas. There was a seventeen (17) car caravan that met us at Banawang (now Quirino) Bridge in Santa, Ilocos Sur with a well decorated pick-up with a welcome streamer and balloons.

Oct. 29, 1987 – Visit to RC Dagupan East headed by then Pres. Piyong Santos broke the record of Metro Vigan by meeting us with a twenty one (21) car caravan. As we went out from the elevator in Vicar Hotel, the best hotel in Dagupan then, a blow of bugles by a school band welcomed the Governor and Party for the club assembly. The invocation during the program proper was a doxology by all the teacher members of the Rotary Village Corps sponsored by the club

Nov. 5, 1987 – Visit to RC Urdaneta headed by then Pres. Dean Asanion met and welcomed us with balloons decorating the Fierra bearing the Welcome streamer together with a car caravan

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