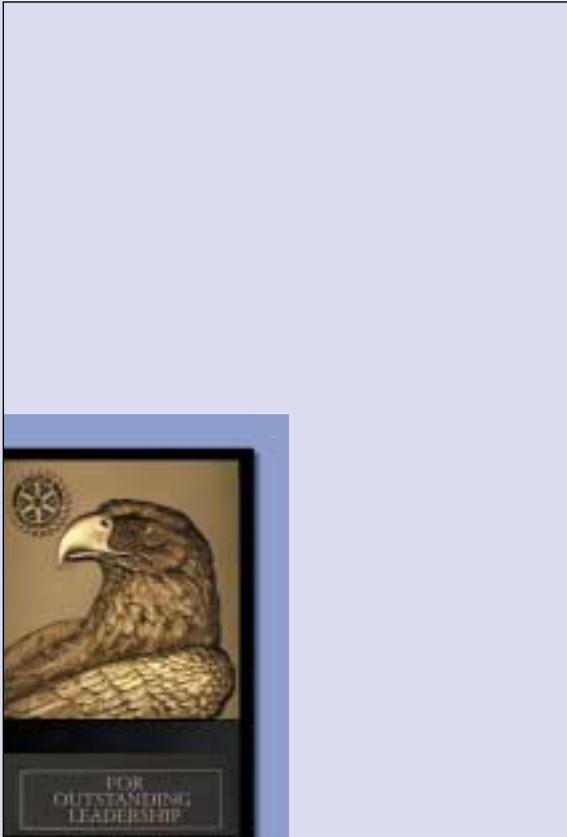


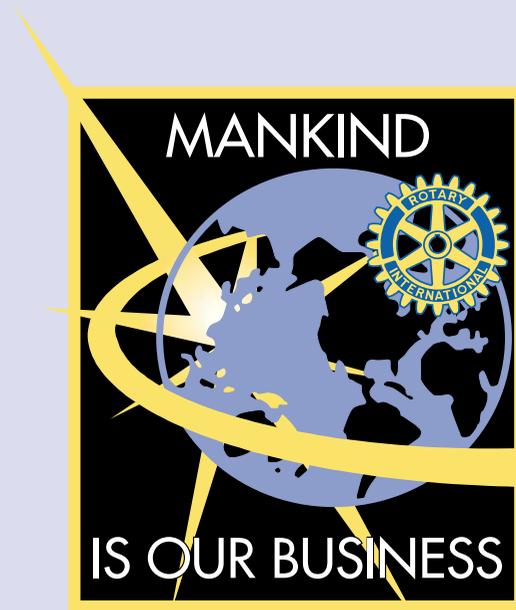
*“Leaders are like eagles;
they don’t flock,
you find them one at a time.”*



Richard D. King

Rotary International President

2001-02



2001-02
Presidential Citation
Program



Rotary International®

One Rotary Center
1560 Sherman Avenue
Evanston, IL 60201-3698 USA



Mankind Is Our Business

2001-02 Presidential Citation Program

Dear Club Presidents and District Governors:

The 2001-02 Presidential Citation is designed to strengthen Rotary clubs and club and district leadership to demonstrate that **Mankind Is Our Business**. As Rotarians, it is our responsibility to commit ourselves to the well-being of humanity by growing and strengthening Rotary. The advancement of these goals during 2001-02 will contribute toward fulfilling the Object of Rotary now and in the future.

This year the Presidential Citation Program has been expanded into three parts to challenge each Rotary club, club president, and district governor to address the important issues of Membership Development, Rotary’s Public Image, Rotary Education and Training, and Club Development and Improvement. All of these challenges are integral to ensuring the ability of Rotary to serve humanity into the future.

We will recognize those Rotary clubs, club presidents, and district governors that distinguish themselves in demonstrating their commitment to Rotary’s future by meeting the achievements outlined in each category in this brochure and submitting the materials to RI no later than 24 May 2002. Qualifying Rotary clubs will receive special recognition for their outstanding efforts. Qualifying club presidents and district governors will receive distinctive and prestigious recognition for their achievement of these important accomplishments.

Exceptional district governors and club presidents and their spouses will be invited to be presented on stage at the Rotary International Convention in Barcelona. The four most outstanding district governors and the four most outstanding club presidents will attend the Convention at Rotary’s expense. These eight outstanding individuals will be selected by a committee, convened by me, for going well beyond the minimum standards of the Presidential Citation Program as indicated on their entry forms.

All Rotarians must actively participate in growing and developing Rotary in their communities if we are to realize our goals and our potential as an international humanitarian service organization. Throughout 2001-02, all of us are called to demonstrate that **Mankind Is Our Business**.

Sincerely,

Richard D. King
2001-02 President, RI

*“No one can predict to what heights you can soar;
even you will not know until you spread your wings.”*

DISTINGUISHED CLUB CITATION

Membership Development

(complete all four achievements)

- Average one new member per month with a net club growth of five members.
- At least three club members must attend the district membership seminar.
- Conduct a club assembly/meeting to develop a club membership strategy.
- Implement the Strategies for Member Education program (refer to publication 414-EN) in your club.

Rotary's Public Image

(complete five out of six achievements)

- Conduct a club assembly/meeting and implement a plan to promote Rotary within the community.
- Implement a program recognizing an outstanding vocational achievement by a club member.
- Implement a program to encourage club members to wear their Rotary pin daily.
- Appropriately display the Rotary emblem in the community.
- Receive significant media coverage of Rotary club events on at least six occasions.
- Place Rotary information "spots" or advertisements in the newspaper, on the radio, and/or on TV.

Rotary Education and Training

(complete all five achievements)

- Club president, secretary, treasurer, and four club directors (or their designates) must attend the 2001 district assembly.
- Club president, secretary, and treasurer (or their designates) must attend/register for the district conference.
- 15 percent of club members must attend/register for the district conference.
- 50 percent of new club members must attend/register for the district conference.
- Welcome all new members into the club through a formal induction ceremony.

Club Development and Improvement

(complete six out of eight achievements)

- Produce a regular club communication.
- Maintain a current club directory.
- Conduct quality weekly meeting programming.
- Conduct six meetings concerning Rotary programs or projects.
- Implement a procedure to discourage members from leaving club meetings early.
- Sponsor/participate in at least one new community service project. **(Must Complete)**
- Sponsor/participate in at least one new World Community Service or PolioPlus Partners project. **(Must Complete)**
- Host/sponsor at least one Rotary Volunteer, Youth Exchange student, Rotary Foundation Scholar, or Group Study Exchange team member.

DISTINGUISHED CLUB PRESIDENT CITATION



Membership Development

(complete both achievements)

- Attend a district membership seminar.
- Personally sponsor three new members.

Rotary's Public Image

(complete two out of three achievements)

- Wear your Rotary pin at business and social events.
- Represent your club at appropriate community events.
- Address your local community on the role of Rotary in the community and world at least twice.

Rotary Education and Training

(complete four out of five achievements)

- Attend the Presidents-elect Training Seminar (PETS).
- Attend the 2001 district assembly.
- Attend/register for the district conference.
- Attend the 2001 Rotary International Convention in San Antonio, Texas, USA, or register for the 2002 RI Convention in Barcelona, Spain.
- Hold a Rotary information meeting at the club on a minimum of six occasions.

Club Development and Improvement

- Club qualifies for the Distinguished Club Citation.

DISTINGUISHED DISTRICT GOVERNOR CITATION



Membership Development

(complete all four achievements)

- Conduct a district membership seminar.
- Personally sponsor three new members.
- Charter at least three new clubs or have five clubs experience a net growth of 15 members minimum.
- Appoint a district Membership Committee with one member for every four clubs.

Rotary's Public Image

(complete three out of four achievements)

- Wear your Rotary pin at business and social events.
- Represent your club at appropriate community events.
- Address your local community on the role of Rotary in the community and world at least twice.
- Receive significant media coverage of Rotary events in your district on at least five occasions.

Rotary Education and Training

(complete four out of five achievements)

- Conduct a District Rotary Foundation Seminar.
- Attend the Governors-elect Training Seminar (GETS).
- Attend a 2001-02 Rotary International Institute.
- Attend the 2001 Rotary International Convention in San Antonio, Texas, USA, or register for the 2002 RI Convention in Barcelona, Spain.
- At least 10 percent of district membership attends the 2001 Rotary International Convention in San Antonio, Texas, USA; registers for the 2002 RI Convention in Barcelona, Spain; or attends a 2001-02 Presidential Conference.

Club Development and Improvement

- 51 percent of clubs in your district qualify for the Distinguished Club Citation.

CRITERIA AND DEADLINES

- With the exception of the district assembly, all achievements must be completed between 1 July 2001 and 24 May 2002.
- In order to receive recognition, your club president must submit the completed form(s) to your district governor.
- Your governor must sign the form(s) and forward it to Rotary International **no later than** 24 May 2002.